



Application for Tourism Product Development and Marketing Assistance

Name of Applicant: _____

Name of Company: _____

Trade Name(s) (if different from above):

Mailing Address:

Telephone Number: _____

E-mail Address: _____

Website Address: _____

Schedule Under Which Assistance is Requested (please check all the appropriate boxes):

Schedule 1 Business Planning and Transition Assistance:

Schedule 2 Product Development and Enhancement:

Schedule 3 Marketing Assistance for Tourism Businesses:

Date of Application: ___/___/___
 Day/Month/Year

Signature of Applicant or authorized representative:

Print Name _____

Please fill out Section 1 on the next page; if you are applying for assistance from Schedule 2, fill in the table in Section 2 on project benefits. Ensure that all documents supporting your application are attached. In Section 3 you will find a checklist of supporting documents that may be required for your application; please review this list to ensure that you have attached all relevant documents.

Application for Tourism Product Development and Marketing Assistance

Section 1		Source of Financing	
Project Costs (Attach separate detailed description if necessary)			
Eligible Costs		BDIC Loan	
_____	_____	Loan (other)	
_____	_____	Contribution TPDMP	
_____	_____	Contribution BDF	
_____	_____	BDIC Investment	
Ineligible Costs		Equity (cash)	
_____	_____	Equity (other)	
_____	_____	Contribution Other	
_____	_____	Total Project Funds	
Total Project Costs	_____		

Section 2: Fill out this table if you are applying for Schedule 2 funding					
Project Benefits	Year 1	Year 2	Year 3	Year 4	Year 5
New Visitors Attracted to the NWT					
Number of Clients (if different from above)					
Gross Revenue: Own Business					
Gross Revenue: Other NWT Businesses					

Section 3: Attached Documents: Do not fill in shaded area

Document	Attached (Yes/No)	Required (Yes/No) For Office Only	Date Submitted
Business Plan			
Five Year Financial Forecast			
Pro-forma 5 year Visitor Forecast			
Revenue Accruing to Other Businesses: 5 Year Forecast			
Marketing Plan			
Development Plan			
Tourism Operators Licence(s)			
Personal Statement of Financial Affairs			
Written Quotes for Project Costs			
Business License			
Management Resume/Information			
Support Letters or Band Council Resolution			
Current Asset (Equipment) Listing			
Employment Contract			
Copy of Signed Contract Agreement(s)			
Business Statement of Financial Affairs			
Offer to Purchase – Real Estate (Signed)			
Real Estate Appraisal			
Certificate of Good Standing (Limited Companies			
Proof of Tourism Operators Licence (Superintendent Signed Letter)			
Other (specify)			