Aboriginal Tourism Champions Advisory Council Application Form



CALL FOR EXPRESSIONS OF INTEREST

The Department of Industry, Tourism and Investment (ITI) is seeking interested individuals to sit on the Aboriginal Tourism Champions Advisory Council.

GOALS AND OBJECTIVES

The Council will:

- Provide independent strategic advice and direction to the Minister of ITI on Aboriginal Tourism development in the Northwest Territories (NWT);
- Champion Aboriginal Tourism development in communities throughout the NWT;
- Develop product standards for Aboriginal Tourism products;
- Develop a process to certify Aboriginal Tourism products; and
- Certify Aboriginal products as required.

CRITERIA FOR APPOINTMENT

Candidates for appointment to the Council will possess an appropriate mix of:

- Experience in and/or actively involved in the NWT tourism industry;
- Knowledge;
- Personal attributes:
- Leadership skills;
- Commitment to the ongoing success of the Council;
- Recent and significant experience in developing, implementing or managing marketing and/or business plans;
- Experience in owning or managing a tourism business in the NWT; and
- Aboriginal ancestry is an asset.

Council members should also have:

- A sound knowledge of the current NWT tourism products and markets;
- Knowledge and awareness of Aboriginal culture in the NWT;
- Knowledge of tourism industry and issues affecting the industry's future growth and;
- Knowledge of current tourism marketing and/or product development techniques and practices.

ROLES AND RESPONSIBILITIES

The Council will:

- Guide the development and renewal of a three to five-year Aboriginal Tourism Strategy for the NWT;
- Review research and market demand information to identify key market and product development opportunities for Aboriginal tourism;
- Promote Aboriginal Tourism in regions and communities and among Aboriginal organizations and governments of the NWT;
- Act as resources for the Aboriginal people and organizations in the NWT with an interest in Aboriginal tourism;
- Recommend certification for Aboriginal tourism products in the NWT to the Minister of ITI; and
- Participate in skills development training sessions sponsored by ITI.

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ASSISTANCE

The Government of the Northwest Territories will cover all costs incurred by the Council members that are travelling on behalf of the Aboriginal Tourism Advisory Council, including specialized training and skills development.

APPLICATION

If you are interested in sitting on the Advisory Council, please fill out the following application form and send it in along with a letter of endorsement from your local Aboriginal government or organization by July 11, 2014.

Aboriginal Tourism Champions Advisory Council Application Form

Please fax, mail, or email the completed application form to:

Mr. Douglas Dillon, Aboriginal Tourism Development Officer Tourism and Parks, Department of Industry, Tourism and Investment Government of the Northwest Territories Box 1320, Yellowknife NT X1A 2L9 Phone: 867-920-8767

Fax: 867-873-0163 Email: Douglas_Dillon@gov.nt.ca

Name			
Supported by (name Aboriginal government or organization):			
Address			
Town/Hamlet in the N	NT		
Phone	Fax	Email	
your resume and letter basis of:	r of support from an Aboriginal ce in the tourism industry; edge of the current NWT tourise of tourism industry and issue ge of current tourism marker utes; ip skills and experience in itories;	and experience you can bring to the Council, attach organization. Applications will be evaluated on the sm products and markets; es affecting the industry's future growth; ting and/or product development techniques and owning or managing a tourism business in the g or managing marketing and/or business plans;	
Signature		 Date	