

# Arts Economic Development Program (Pilot Program)

Department of Industry, Tourism and Investment



If you would like this information in another official language, call us.

## English

Si vous voulez ces informations dans une autre langue officielle, contactez-nous.

## French

Kīspin ki nitawihtīn ē nīhīyawihk ōma ācimōwin, tipwāsinān.

Cree

Tłı̨chǫ yati k'èè. Dı wegodı newo dè, gots'o gonede.

## Tłicho

?erihet'ís Dëne Sųłiné yatı t'a huts'elkér xa beyáyatı thepä ?at'e, nuwe ts'ën yólti.

## Chipewyan

Edi gondı dehgáh got'je zhatié k'éé edat'eh enahddhé nide naxets'é edahví.

## South Slavey

K'áhshó got'jne xədə k'é hederi ɬedjhtl'é yeriniwé nídé dúle.

## North Slavey

Jii gwandak izhii ginjìk vat'atr'ijahch'uu zhit yinohthan jì', diits'at ginohkhìi.

## Gwich'in

Uvanittuaq ilitchurisukupku Inuvialuktun, ququaqluta.

## Inuvialuktun

## Inuktut

Hapkua titiqqat pijumagupkit Inuinnaqtun, uvaptinnut hivajarlutit.

## Inuinnaqtun

## Indigenous Languages:

867-767-9202 Ext. 63053

French:

867-767-9348

866-561-1664 Toll Free

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# Program Description

The Arts Economic Development Program (AEDP) pilot program provides economic support for professional Northwest Territories (NWT) artists and professional NWT arts organizations that work with NWT artists, to develop new product inventory for commercial purposes and/or export their product to new audiences.

**The AEDP is designed to:**

- Support the growth and sustainability of the NWT arts economy.
- Build the skills and experience of NWT professional artists and professional arts organizations.
- Encourage the export of NWT art.

This program is administered according to the requirements of the [Support to Entrepreneurs and Economic Development \(SEED\) Policy](#). Application forms, guidelines and any other relevant application information can be found below.

# Who Can Apply?

Applicants must meet the eligibility requirements of the SEED Policy. Applicants must be in good standing with the Government of the Northwest Territories and currently be a resident of the NWT.

To be eligible, professional artists must:

- Provide proof of NWT residency.
- Be able to demonstrate experience creating art for commercial/economic purposes, such as online or in-person sales, live performance at a public event, past publications, past recordings, etc.

To be eligible, professional arts organizations must provide:

- Certificate of compliance or letter of status from the NWT Corporate Registry.
- Current business licence.
- Two million dollars comprehensive general liability insurance.

# How Will Funding Be Allocated?

Applications will be accepted and reviewed through [ITI regional offices](#).

Applications will be assessed on a first come, first reviewed basis and eligible proposals will be awarded funding until the total budget is spent. Applications will not be accepted after February 15, 2024. As much as possible, funding will be allocated equitably across NWT regions.

Priority will be given to those proposals that demonstrate an intent to keep as much of the funding and employment within the local community as possible. Priority will also be given to those applications that demonstrate innovative approaches to developing new product inventory and exporting art products to new audiences.

Application reviews shall not consider whether a proposal may cause market disruption.

## **Equity Requirements:**

For a project to be considered, applicants must normally contribute the following minimum Equity:

- a. 30 percent in Level 1 Communities; and
- b. 20 percent in Level 2 Communities.

# Eligible Costs

Eligible applicants can apply for more than one of these funding streams in one application for eligible activities from April 1, 2023, to March 31, 2024:

1. Professional NWT artists who make art for commercial purposes may apply for up to \$5,000 for new product inventory (including but not limited to printed materials, books, recording of music for a digital file, etc.) meant for commercial export to new audiences, either inside or outside the NWT. This program cannot be used to purchase raw materials.
2. Professional artists and/or professional NWT arts organizations who work with NWT artists may apply for up to \$25,000 to:
  - a. Attend tradeshows and/or market opportunities, either inside or outside the NWT, to ship, show and sell inventory; or
  - b. Perform work through activities such as tours associated with musicians, authors, dancers, theatre artists, and/or familiarization tours that take place within the NWT for the purpose of showcasing NWT artists for future export opportunities; or
  - c. Develop an e-commerce platform that exports NWT art products to new audiences.
3. Assistance may be provided to professional NWT arts organizations to enhance access to, and delivery of, professional development training for artists, up to \$10,000.

# Applying for Funding

1. Complete an [application form](#) and attach all required documents.
2. Submit the completed application form to your [regional office](#).

# Appeals

Applicant's may appeal a decision of the approving authority according to SEED Policy Section 9(9):

- a. An applicant who is not satisfied with the decision of the approving authority regarding the amount, if any, of contribution assistance may appeal to the Assistant Deputy Minister, or to the Deputy Minister if the approving authority was the Assistant Deputy Minister.
- b. Appeals must be in writing and received by the Assistant Deputy Minister, or Deputy Minister if the approving authority was the Assistant Deputy Minister, no later than thirty (30) days following the date that the applicant has received notification of the approving authority's decision.
- c. The authority to whom the appeal is made may confirm, vary, or set aside the decision of the approving authority if, in the opinion of the authority to whom the appeal is made, there is:
  - i. New information which materially affects the application that becomes known to the applicant between the date the completed and signed application is forwarded to the approving authority and the date the approving authority reviews the application; or
  - ii. It is determined that the provisions of this Policy were not fairly and adequately applied.

# Contact

For full program details and more information about how to apply, go to [www.iti.gov.nt.ca/en/arts-economic-development-program](http://www.iti.gov.nt.ca/en/arts-economic-development-program) or contact your [regional ITI office](#).

## Beaufort Delta Region

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## North Slave Region

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## Sahtú Region

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## South Slave Region

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## Headquarters

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*\*ITI reserves the right to amend these guidelines at any point in time, including the list of eligible and ineligible applicants and costs.*

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Development Program  
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<https://www.iti.gov.nt.ca>