

## **CONTACT US**

For assistance with completing your application or to submit an application, contact the Industry, Tourism and Investment office in your Region:

Sahtu(867) 587-7171South Slave(867) 872-8046North Slave - Yellowknife(867) 767-9212North Slave - Behchoko(867) 392-6119Beaufort Delta(867) 777-7196Dehcho(867) 695-7500

Visit www.iti.gov.nt.ca/itcp for complete program information, application forms, program guidelines and frequently asked questions.



# **Indigenous Tourism Champions Program**

Make a difference in your community by helping to grow and develop local Indigenous tourism services.

www.itt.gov.nt.ca/itcp

## INDIGENOUS TOURISM CHAMPIONS PROGRAM OVERVIEW

Selected Champions act as resources to people and organizations in smaller Northwest Territories communities to develop, expand and improve authentic Indigenous tourism products and initiatives. This may include organizing workshops and seminars, providing training, connecting Indigenous tourism businesses with available services and funding, and working with local governments, businesses and the tourism industry.

# BENEFITS OF BEING A CHAMPION

- You play a key role in supporting the economic growth of local communities
- You help to preserve local culture and language
- You encourage cultural interest and pride in youth
- You increase understanding between cultures
- You support the preservation of important cultural areas
- You receive a contribution of \$5,000 to perform duties that grow Indigenous tourism





### **ELIGIBILITY CRITERIA**

Potential Champions must:

- be of Indigenous Ancestry (First Nations, Inuit, or Métis)
- reside in the NWT
- be born in an NWT community
- demonstrate previous work or significant interest in tourism

If this sounds like you, apply today.

#### **APPLICATION PROCESS**

Pick up an application form from any regional Industry, Tourism and Investment office, or download and print it from www.iti.gov.nt.ca/itcp. Regional Tourism Officers can answer any questions you have and accept completed application forms.

### **APPLICATION DEADLINE**

Visit www.iti.gov.nt.ca/itcp for the current deadline.