## Regional Economic Development Plans

JUNE 2022

Strengths, Weaknesses, Opportunities, and Threats Analysis and Sectors with Growth Potential By Region

|  | StRENGTHS | WEAKNESSES | OPPORTUNITIES | threats | SECTORS WITH GROWTH POTENTIAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | - Well-established transportation infrastructure into region <br> - Settled modern comprehensive treaties <br> - Established scientific research institute in Inuvik <br> - The Inuvik Satellite Station Facility (ISSF) and the Kongsberg Satellite Services AS (KSAT) <br> - The Mackenzie Valley Fibre Link (MVFL) <br> - Significant oil and gas reserves <br> - Access to the Arctic Ocean | - Distance to markets <br> - Lack of transporation infrastructure within the region <br> - Lack of access to funding <br> - Stagnant population growth coupled with an ageing population <br> - Lack of services throughout the region - most noticeably in the communities outside Inuvik | - Expansion of the ISSF and KSAT stations. <br> - Extracting oil and gas resources for local utilization and export <br> - Expanding the Aurora Research Institute - new areas of research <br> - Growing the tourism sector <br> - Completion of the Mackenzie Valley Highway <br> - Small-scale community fisheries (fish and seal) <br> - Cold weather testing <br> - Climate change related opening of the Northwest Passage cruise ships and shipping | - Competition from other countries developing satellite stations <br> - National and international economic conditions <br> - Green energy technology (Demand for oil and gas decreases) | - Education (Research/Knowledge Economy) <br> - Telecommunications <br> - Remediation and site reclamation <br> - Tourism <br> - Arts and crafts <br> - Country foods <br> - Transportation <br> - Oil and gas |
| $$ | - Daily flights from Yellowknife <br> - Access to an educated, and in the case of oil and gas, a skilled workforce <br> - Beautiful topography and numerous and diverse tourism assets <br> - Completed modern comprehensive treaty <br> - Significant oil reserves <br> - Proven mineral deposits <br> - Norman Wells ranks first in employment rate and employment income in the NWT | - Distance to markets <br> - Lack of transporation infrastructure within the region <br> - Lack of access to funding <br> - Ageing and declining population <br> - Lack of services <br> - High transportation costs <br> - High cost of living | - Development of a Remediation and Reclamation Services hub in Norman Wells <br> - Extracting oil and gas resources for local utilization and export <br> - Growing the tourism sector <br> - Growing the agriculture sector to lower the cost of living and to replace imports <br> - Promote mineral exploration <br> - Completion of the Mackenzie Valley Highway <br> - Small scale community fisheries <br> - Hydro-electric development (Bear and Mackenzie Rivers) <br> - Canol Heritage Trail - world class tourism park and wilderness hiking trail | - National and international economic conditions <br> - High cost of transporation <br> - Green energy technology (Demand for oil and gas decreases) <br> - High cost of living <br> - Stagnant population growth coupled with an ageing population <br> - Decline and departure of the oil and gas industry | - Remediation and site reclamation <br> - Tourism <br> - Agriculture <br> - Oil and gas <br> - Mining |
| $\begin{aligned} & \text { 오 } \\ & \text { ड } \\ & \text { 무 } \end{aligned}$ | - Well-established road transportation network that connects to the North and South Slave regions as well as southern Canada <br> - Beautiful topography and numerous tourism assets <br> - Abundant forest inventory well-suited for harvesting <br> - Significant proven hydrocarbon deposits <br> - Proven mineral resources including: zinc, lead, silver, tungsten, and diamonds | - Distance to markets <br> - Isolated communities <br> - Lack of infrastucture <br> - Lack of access to funding <br> - Stagnant population growth coupled with an ageing population | - Extracting oil and gas resources for local utilization and export <br> - Growing the tourism sector <br> - Promoting mineral exploration and development <br> - Completion of the Mackenzie Valley Highway <br> - Small scale community fisheries | - Unsettled land claims <br> - National and international economic conditions | - Tourism <br> - Agriculture <br> - Forestry <br> - Oil and gas <br> - Mining |
|  | - Well-established transportation infrastructure <br> - Access to an educated workforce <br> - Hydroelectricity availability <br> - Aurora College Thebacha campus at Fort Smith <br> - Existing mineral resources <br> - Good agricultural land/climate <br> - World quality parks and scenery <br> - A diverse business base | - Relatively small customer base <br> - Distance to markets <br> - Access to land for development is uncertain <br> - No completed modern treaties <br> - Cost to build is expensive <br> - High cost of living | - Expansion of the commercial fishery in Hay River <br> - Establishment of a biomass production facility <br> - Proven mineral resources <br> - Growing the tourism sector <br> - Expansion of the Hay River port <br> - Development of a tax-free shopping district - K'atł'odeeche First Nation tax free status for on-reserve shopping | - Competition from Alberta for workers and resources <br> - National and international economic conditions | - Education (Research/Knowledge Economy) <br> - Transportation <br> - Tourism <br> - Manufacturing <br> - Commercial fisheries <br> - Agriculture <br> - Mining <br> - Retail |
|  | - A large customer base <br> - Connected to Highway 3 - access to southern Canada and Yellowknife <br> - Hydroelectricity availability <br> - Existing and diverse mineral resources <br> - Beautiful topography and numerous tourism assets <br> - Negotiated and finalized Tţchọ land claim <br> - A diverse business base | - Distance to southern markets <br> - Access to land for development is uncertain <br> - Cost to build is expensive <br> - High operating costs <br> - Lack of access to capital in the smaller communtiies | - Proven mineral reserves with a proven history of production <br> - Continue to build and expand the tourism sector <br> - Remediation of past and currently producing mines in the area | - Competition from southern Canada for workers and other resources <br> - National and international economic conditions (mining operations) <br> - Lack of land for development <br> - High cost of living <br> - Imminent closure of the diamond mines | - Remediation and site reclamation <br> - Transportation <br> - Tourism <br> - Construction <br> - Mining |
|  | - Close proximity to Yellowknife <br> - Connected to Highway 3 - access to southern Canada and Yellowknife <br> - Access to hydroelectricity <br> - Beautiful topography <br> - Young and growing population <br> - Availability of skilled labour in the mining sector <br> - Regular scheduled flights into all communities | - Lack of tourism infrastructure <br> - Relatively small customer base <br> - Distance to southern markets <br> - Access to land for development is uncertain <br> - Cost to build is expensive <br> - Lack of access to capital <br> - The two smaller communities in the $\mathrm{T}_{\ell}$ chọ Region are totally isolated with no access to an all-weather road into the communities | - Small scale community fisheries <br> - Vast array of mineral resources in the Tł̣chọ Region and throughout the North Slave region <br> - Remediation of past producing mines in the Tł̨chọ Region and the North Slave region <br> - Expand the areas of research of Dedats'eetsaa <br> - Create partnerships with academics, organizations and governments <br> - Recent announcements of investments in housing will lead to opportuntiies in the construction sector <br> - Develop tourism infrastructure to develop and grow the sector in the Area | - Close proximity to Yellowknife <br> - Lack of job opportunities - leads to a loss of skilled labour as residents move for employment opportunities <br> - Low high school graduation rate <br> - Imminent closure of the diamond mines | - Tourism <br> - Remediation and site reclamation <br> - Education (Research/Knowledge Economy) <br> - Construction <br> - Commercial fisheries <br> - Mining <br> - Traditional economy |

