

Small Arts Project Fund – Grading Rubric

Artistic Merit 20%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Artistic Idea	The main artistic idea of the project is highly relevant to the intended audience, as well as being highly distinctive, interesting or compelling .	The main artistic idea of the project is very relevant to the intended audience, as well as being very distinctive, interesting or compelling .	The main artistic idea of the project is relevant to the intended audience, as well as being distinctive, interesting or compelling .	It is unclear whether the main artistic idea of the project is relevant to the intended audience, or whether the project is distinctive, interesting or compelling .	The main artistic idea of the project is not relevant to the intended audience; the project is not distinctive, interesting or compelling .
Past Works	Samples of past work are highly compelling, distinctive, and exciting , and it is completely clear how past works relate to the new proposal.	Samples of past work are very compelling, distinctive, and exciting , and it is very clear how past works relate to the new proposal.	Samples of past work are compelling, distinctive, and exciting , and it is clear how past works relate to the new proposal.	It is unclear whether past works are compelling, distinctive, and exciting , and it is unclear how they relate to the new proposal.	Samples of past work are not compelling, distinctive, and exciting , and do not relate to the new proposal.
Cultural Expression	The proposed project is highly culturally relevant to the historical and/or cultural contexts of the NWT.	The proposed project is very culturally relevant to the historical and/or cultural contexts of the NWT.	The proposed project is culturally relevant to the historical and/or cultural contexts of the NWT.	It is unclear whether the proposed project is culturally relevant to the historical and/or cultural contexts of the NWT.	The proposed project is not culturally relevant to the historical and/or cultural contexts of the NWT.

Impact 50%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Development Potential	The project is certain to develop, expand, or advance the career of the artist.	The project is likely to develop, expand, or advance the career of the artist.	The project has the potential to develop, expand, or advance the career of the artist.	It is unclear how the project would develop, expand, or advance the career of the artist.	The project is unlikely to develop, expand, or advance the career of the artist.
Audience Impact	The proposal precisely identifies the artistic communities, audiences and/or participants for whom the work is intended.	The application clearly identifies the artistic communities, audiences and/or participants for whom the work is intended.	The application identifies the artistic communities, audiences and/or participants for whom the work is intended.	It is unclear who are the artistic communities, audiences and/or participants for whom the work is intended.	The application does not identify the artistic communities, audiences and/or participants for whom the work is intended.
Cultural Awareness	The applicant or key collaborators bring strong cultural knowledge to their artistic roles in the project.	The applicant or key collaborators bring appropriate cultural knowledge to their artistic roles in the project.	The applicant or key collaborators bring some cultural knowledge to their artistic roles in the project.	It is unclear whether the applicant and key collaborators bring cultural knowledge to their roles in the project.	The applicant and key collaborators do not bring appropriate cultural knowledge to their roles in the project.

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Feasibility 30%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Applicant Background	Supporting materials demonstrate that the applicant and key collaborators have excellent background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators have strong background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators have adequate background and experience to inform their roles on the project.	It is unclear from the supporting materials whether the applicant and key collaborators have the background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators do not have the background and experience to inform their roles on the project.
Project Planning	The project plan is clear, detailed, and realistic , and includes ample time and resources for each phase, including application process.	The project plan is clear and realistic and sets aside enough time and resources for each phase, including the application process.	The project plan is realistic and sets aside adequate time and resources for each phase, including the application process.	The project plan is unclear . It is unclear whether it includes adequate time and resources.	The project plan is unrealistic , and/or does not set aside enough time and resources for each phase.
Budget	Projected fees and expenses are clearly explained and justified by project plan and support materials and compensate the applicant and collaborators appropriately .	Projected fees and expenses are clearly explained and justified by project plan and compensate the applicant and collaborators adequately .	Projected fees and expenses are explained and justified by project plan , and compensation for applicant and collaborators is included .	Projected fees and other expenses are not clearly explained and/or not justified by project plan , and it is unclear whether there will be compensation for applicant and collaborators.	Projected fees and other expenses are not explained clearly , and do not compensate themselves or others appropriately .