



Yellowknife Hotel Association 2016 Occupancy Numbers

	January	February	March	April	May	June	July	August	September
2016 Occupancy	64.64%	86.48%	88.98%	54.47%	47.32%	64.59%	54.51%	66.36%	84.78%
% Change over 2015	29.42%	8.88%	11.14%	-0.99%	-19.33%	-4.13%	-8.36%	-4.06%	4.00%
2016 ADR	159.54	155.87	162.27	160.34	160.34	161.17	157.00	160.84	165.02
% Change over 2015	2.77%	-0.55%	-1.12%	3.18%	7.20%	3.50%	2.02%	5.34%	6.33%
2016 RevPar	103.13	134.79	144.39	87.34	75.88	104.09	85.57	106.74	139.91
% Change over 2015	33%	8%	10%	2%	-14%	-1%	-7%	1%	11%
2016 YTD Occupancy	64.64%	75.20%	79.89%	73.59%	68.23%	67.63%	65.72%	65.80%	67.88%
% Change over 2015	29.42%	17.14%	14.79%	11.53%	5.80%	4.10%	2.31%	1.52%	2.05%
2016 YTD ADR	159.54	157.50	159.31	159.50	159.62	159.86	159.52	159.69	160.42
% Change over 2015	2.77%	0.87%	0.03%	0.65%	1.79%	2.06%	2.06%	2.47%	2.99%
2016 YTD RevPar	103.13	118.43	127.28	117.38	108.91	108.12	104.84	105.08	108.89
% Change over 2015	33%	18%	15%	12%	8%	6%	4%	4%	5%

Last update: September 12, 2016

Data is managed by GNWT-ITI, Tourism and Parks. Participating Hotels: Quality Inn, Super 8 Yellowknife, Coast Fraser Tower, Capital Suites, Days Inn, Stanton Suites.

Occupancy: the data report the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable.

ADR: Average Daily Room Rate. The data report the monthly average daily room rate. ADR is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

RevPar: the data report the monthly average daily revenue per available room. RevPar is a statistical unit that is calculated by dividing a hotel's total guestroom revenue by the room count and the number of days in the period being measured.