

# Tourism Business Mentorship Program

## MENTEE APPLICATION FORM

Please fax, mail or email the completed application form to:

**Tourism Business Mentorship Program**

Tourism and Parks

Industry, Tourism and Investment,

Government of the Northwest Territories

Box 1320 YELLOWKNIFE NT X1A 2L9

Fax (867) 873-0163 Email: parksandtourism@gov.nt.ca

### 1. ABOUT YOU

Name of Mentee	Legal Business Name	
Operating Name		
Business Address		
Town/City	Postal Code	
Phone (home)	Phone (business)	Fax
Email address		

### 2. PROPOSED MENTOR

<input type="checkbox"/> Name of Selected Mentor from Database	<input type="checkbox"/> Name of Proposed Mentor	
<input type="checkbox"/> Please suggest a suitable mentor for me		
Legal Business Name		Operating Name
Address		
Town/City	Postal Code	
Phone (home)	Phone (business)	Fax
Email address		

### 3. Briefly describe your business:

4. List the major benefits/results that this mentorship opportunity will provide you with (learn how to develop new product, learn how to determine where the target markets are for my products, etc.):



Northwest Territories Industry, Tourism and Investment

Northwest Territories – Tourism Business Mentorship Program – Mentee Application Form

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**5. How will the success of the mentorship be measured for you (I developed a new product, I learned how to determine where the target markets are for my products, I developed a marketing plan, etc.):**

**6. If you selected your mentor, why do you think he/she is good match to your requirements/needs?**

**7. What are your expectations from your mentor? How can your mentor best assist you in achieving your objectives or goals?**

**8. Please attach your business plan.**

I agree to give Industry, Tourism and Investment (ITI) permission to use parts or all of the information contained within this application for use in the publication and reports. ITI will not disclose personal information to outside sources.

Signature

Date