

## **The Aboriginal Tourism Champions Advisory Council**

The Aboriginal Tourism Champions Advisory Council (ATCAC) is an independent body comprised of qualified people with a background in tourism and a familiarity with Aboriginal culture in the Northwest Territories.

The Advisory Council is accountable to the Minister of Industry, Tourism and Investment (ITI). The Council's role is to advise ITI as the department moves forward in supporting the development of Aboriginal Tourism in the north.

ATCAC is responsible for overseeing the implementation of an Aboriginal Tourism Strategy, and acts as champions for Aboriginal tourism by promoting Aboriginal tourism development in regions and communities, and among Aboriginal organizations and governments of the NWT.

The Aboriginal Tourism Champions Advisory Council is comprised of eleven members:

- Seven (7) representatives from various regions of the NWT selected by the Minister of ITI
- One (1) representative appointed by the Chair of the NWT Tourism Association
- One (1) representative appointed by the Minister of ITI from the Tourism Marketing Advisory Committee (TMAC)
- In addition, the Council includes two ex officio members, one from each of the Government departments of Industry, Tourism and Investment and Education, Culture and Employment. The Council receives administrative support from ITI.

### **Current ATCAC Members**

Mrs. Ria Letcher, Co-Chair  
Fort Simpson, NT

Mr. Don Morin, Co-Chair  
NWT Tourism Association

Mr. Moise Rabesca  
Behchoko, NT

Ms. Margaret Nazon  
Tsiigehtchic, NT

Mrs. Judith Wright-Bird  
Tulita, NT

Mr. Knute Hansen  
Aklavik, NT

Mr. Grant Beck  
Yellowknife, NT

Ms. Giselle Marion  
Behchoko, NT

Ms. Peggy Jay  
Inuvik  
Tourism Marketing Advisory Council

Mrs. Karen Wright-Fraser  
Education, Culture & Employment  
Ex Officio Member – GNWT

Mr. Richard Zieba  
Industry, Tourism and Investment  
Ex Officio Member – GNWT