



Yellowknife Hotel Information

Occupancy												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2019	62.6%	82.8%	76.5%	47.7%	45.4%	54.8%	47.9%	64.6%	84.7%	71.2%	65.5%	68.5%
2018	71.3%	90.5%	88.1%	58.2%	55.9%	65.4%	56.2%	74.6%	90.3%	75.5%	65.3%	69.7%
% Change	-12.3%	-8.6%	-13.2%	-18.1%	-18.9%	-16.1%	-14.8%	-13.5%	-6.2%	-5.8%	0.3%	-1.7%

Average Daily Rate (ADR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2019	\$171.94	\$176.50	\$177.66	\$173.19	\$175.51	\$173.17	\$166.42	\$174.27	\$175.10	\$175.61	\$175.08	\$171.74
2018	\$171.61	\$167.07	\$173.28	\$167.64	\$167.84	\$168.22	\$166.81	\$173.47	\$173.07	\$171.71	\$170.60	\$169.62
% Change	0.2%	5.6%	2.5%	3.3%	4.6%	2.9%	-0.2%	0.5%	1.2%	2.3%	2.6%	1.3%

Revenue Per Available Room (revPAR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2019	\$107.56	\$146.09	\$135.88	\$82.60	\$79.61	\$94.94	\$79.66	\$112.49	\$148.37	\$124.95	\$114.69	\$117.69
2018	\$122.40	\$151.26	\$152.74	\$97.57	\$93.89	\$109.97	\$93.72	\$129.45	\$156.36	\$129.64	\$111.44	\$118.29
% Change	-12.1%	-3.4%	-11.0%	-15.3%	-15.2%	-13.7%	-15.0%	-13.1%	-5.1%	-3.6%	2.9%	-0.5%

Occupancy YTD		
2017	2018	2019
71.6%	71.7%	64.2%

ADR YTD		
2017	2018	2019
\$161.91	\$170.34	\$174.12

revPAR YTD		
2017	2018	2019
\$115.92	\$122.10	\$111.74

Methodology notes:

1. Data is collected by STR Inc. Participant hotels include: Days Inn & Suites Yellowknife, Explorer Hotel, Quality Inn & Suites Yellowknife, Super 8 Yellowknife, and Stanton Suites Hotel; Coast Fraser Tower was included in 2018 until August. In 2019, data represents 58% of available rooms in the City of Yellowknife.
2. Occupancy is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or other reasons.
3. Average Daily Room Rate measures a hotel's pricing scale. It is calculated by dividing total revenue for a period by the total number of occupied room nights during the same period.
4. Revenue Per Available Room calculates the average daily revenue per available room. It is calculated by dividing a hotel's total revenue for a period by the total number of available rooms during the same period. Rooms which are not available due to renovations or other reasons are omitted.