

## Medium Arts Project Grant – Grading Rubric

Artistic Merit 40%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
<b>Artistic Idea</b>	The main artistic idea of the project is <b>highly relevant</b> to the intended audience, as well as being <b>highly distinctive, interesting or compelling</b> .	The main artistic idea of the project is <b>very relevant</b> to the intended audience, as well as being <b>very distinctive, interesting or compelling</b> .	The main artistic idea of the project is <b>relevant</b> to the intended audience, as well as being <b>distinctive, interesting or compelling</b> .	It is <b>unclear</b> whether the main artistic idea of the project is relevant to the intended audience, or whether the project is <b>distinctive, interesting or compelling</b> .	The main artistic idea of the project is <b>not relevant</b> to the intended audience; the project is <b>not distinctive, interesting or compelling</b> .
<b>Past Works</b>	Samples of past work are <b>highly compelling, distinctive, and exciting</b> , and it is <b>completely clear</b> how past works relate to the new proposal.	Samples of past work are <b>very compelling, distinctive, and exciting</b> , and it is <b>very clear</b> how past works relate to the new proposal.	Samples of past work are <b>compelling, distinctive, and exciting</b> , and it is <b>clear</b> how past works relate to the new proposal.	It is <b>unclear</b> whether past works are <b>compelling, distinctive, and exciting</b> , and it is <b>unclear</b> how they relate to the new proposal.	Samples of past work are <b>not compelling, distinctive, and exciting</b> , and <b>do not relate</b> to the new proposal.
<b>Cultural Expression</b>	The proposed project is <b>highly culturally relevant</b> to the historical and/or cultural contexts of the NWT.	The proposed project is <b>very culturally relevant</b> to the historical and/or cultural contexts of the NWT.	The proposed project is <b>culturally relevant</b> to the historical and/or cultural contexts of the NWT.	It is <b>unclear</b> whether the proposed project is <b>culturally relevant</b> to the historical and/or cultural contexts of the NWT.	The proposed project is <b>not culturally relevant</b> to the historical and/or cultural contexts of the NWT.
<b>Applicant Skill</b>	Applicant and collaborators have the skills necessary to complete the project at a <b>very high</b> level of quality for the goals of the proposal.	Applicant and collaborators have the skills necessary to complete the project at a <b>good</b> level of quality for the goals of the proposal.	Applicant and collaborators have the skills necessary to complete the project at an <b>adequate</b> level of quality for the goals of the proposal.	It is <b>unclear</b> whether the applicant and collaborators have the skills necessary to complete the goals of the proposal.	Applicant and collaborators <b>do not</b> have the skills necessary to complete the project for the goals of the proposal.

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Impact 40%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
<b>Development Potential</b>	The project is <b>certain</b> to develop, expand, or advance the career of the artist.	The project is <b>likely</b> to develop, expand, or advance the career of the artist.	The project <b>has the potential</b> to develop, expand, or advance the career of the artist.	It is <b>unclear how</b> the project would develop, expand, or advance the career of the artist.	The project is <b>unlikely</b> to develop, expand, or advance the career of the artist.
<b>Audience Impact</b>	The proposal <b>precisely identifies</b> the artistic communities, audiences and/or participants for whom the work is intended.	The application <b>clearly identifies</b> the artistic communities, audiences and/or participants for whom the work is intended.	The application <b>identifies</b> the artistic communities, audiences and/or participants for whom the work is intended.	It is <b>unclear</b> who are the artistic communities, audiences and/or participants for whom the work is intended.	The application <b>does not identify</b> the artistic communities, audiences and/or participants for whom the work is intended.
<b>Cultural Awareness</b>	The applicant or key collaborators bring <b>strong</b> cultural knowledge to their artistic roles in the project.	The applicant or key collaborators bring <b>appropriate</b> cultural knowledge to their artistic roles in the project.	The applicant or key collaborators bring <b>some</b> cultural knowledge to their artistic roles in the project.	It is <b>unclear</b> whether the applicant and key collaborators bring cultural knowledge to their roles in the project.	The applicant and key collaborators <b>do not</b> bring appropriate cultural knowledge to their roles in the project.
<b>Sector Engagement</b>	The proposal includes <b>ample</b> points of contact with relevant artistic communities, organizations and collaborators.	The proposal includes <b>some</b> points of contact with relevant artistic communities, organizations and collaborators.	The proposal includes <b>limited</b> contact with relevant artistic communities, organizations and collaborators.	It is <b>unclear</b> whether the proposal includes contact with relevant artistic communities, organizations and collaborators.	The proposal includes <b>no contact</b> with relevant artistic communities, organizations and collaborators.

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Feasibility 20%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
<b>Applicant Background</b>	Supporting materials demonstrate that the applicant and key collaborators have <b>excellent</b> background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators have <b>strong</b> background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators have <b>adequate</b> background and experience to inform their roles on the project.	It is <b>unclear</b> from the supporting materials whether the applicant and key collaborators have the background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators <b>do not have</b> the background and experience to inform their roles on the project.
<b>Project Planning</b>	The project plan is <b>clear, detailed, and realistic</b> , and includes <b>ample time and resources</b> for each phase, including application process.	The project plan is <b>clear and realistic</b> and sets aside <b>enough</b> time and resources for each phase, including the application process.	The project plan is <b>realistic</b> and sets aside <b>adequate</b> time and resources for each phase, including the application process.	The project plan is <b>unclear</b> . It is <b>unclear</b> whether it includes adequate time and resources.	The project plan is <b>unrealistic</b> , and/or <b>does not set aside enough time</b> and resources for each phase.
<b>Budget</b>	Projected fees and expenses are <b>clearly explained and justified</b> by <b>project plan</b> ; and <b>support materials</b> and compensate the applicant and collaborators <b>appropriately</b> .	Projected fees and expenses are <b>clearly explained and justified</b> by <b>project plan</b> ; and compensate the applicant and collaborators <b>adequately</b> .	Projected fees and expenses are <b>explained and justified by project plan</b> ; and compensation for applicant and collaborators is <b>included</b> .	Projected fees and other expenses are <b>not clearly explained</b> and/or <b>not justified by project plan</b> , and it is <b>unclear</b> whether there will be compensation for applicant and collaborators.	Projected fees and other expenses are <b>not explained clearly</b> , and <b>do not</b> compensate themselves or others <b>appropriately</b> .
<b>Exhibition</b>	There are <b>excellent and detailed</b> plans with <b>ample resources</b> to ensure the project reaches the intended audience or participants.	There are strong plans with <b>sufficient resources</b> to ensure the project reaches the intended audience or participants.	There are <b>basic</b> plans with <b>adequate</b> resources to ensure the project reaches the intended audience or participants.	It is <b>unclear</b> whether there are plans or resources to ensure the project reaches the intended audience or participants.	There are <b>no</b> plans and <b>no</b> resources to ensure the project reaches the intended audience or participants.