

Large Arts Project Fund – Grading Rubric

Artistic Merit 50%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Artistic Idea	The main artistic idea of the project is highly relevant to the intended audience, as well as being highly distinctive, interesting or compelling .	The main artistic idea of the project is very relevant to the intended audience, as well as being very distinctive, interesting or compelling .	The main artistic idea of the project is relevant to the intended audience, as well as being distinctive, interesting or compelling .	It is unclear whether the main artistic idea of the project is relevant to the intended audience, or whether the project is distinctive, interesting or compelling .	The main artistic idea of the project is not relevant to the intended audience; the project is not distinctive, interesting or compelling .
Past Works	Samples of past work are highly compelling, distinctive, and exciting , and it is completely clear how past works relate to the new proposal.	Samples of past work are very compelling, distinctive, and exciting , and it is very clear how past works relate to the new proposal.	Samples of past work are compelling, distinctive, and exciting , and it is clear how past works relate to the new proposal.	It is unclear whether past works are compelling, distinctive, and exciting , and it is unclear how they relate to the new proposal.	Samples of past work are not compelling, distinctive, and exciting , and do not relate to the new proposal.
Cultural Expression	The proposed project is highly culturally relevant to the historical and/or cultural contexts of the NWT.	The proposed project is very culturally relevant to the historical and/or cultural contexts of the NWT.	The proposed project is culturally relevant to the historical and/or cultural contexts of the NWT.	It is unclear whether the proposed project is culturally relevant to the historical and/or cultural contexts of the NWT.	The proposed project is not culturally relevant to the historical and/or cultural contexts of the NWT.
Applicant Skill	Applicant and collaborators have the skills necessary to complete the project at a very high level of quality for the goals of the proposal.	Applicant and collaborators have the skills necessary to complete the project at a good level of quality for the goals of the proposal.	Applicant and collaborators have the skills necessary to complete the project at an adequate level of quality for the goals of the proposal.	It is unclear whether the applicant and collaborators have the skills necessary to complete the goals of the proposal.	Applicant and collaborators do not have the skills necessary to complete the project for the goals of the proposal.
Collaborators	Collaborating artists and/or organizations are highly relevant to the proposed project, supporting materials include explicit detail what role they will perform, and they have strong supporting knowledge about the subject matter.	Collaborating artists and/or organizations are very relevant to the proposed project, supporting materials include good detail what role they will perform, and they have appropriate supporting knowledge about the subject matter.	Collaborating artists and/or organizations are relevant to the proposed project, supporting materials include basic detail what role they will perform, and they have adequate supporting knowledge about the subject matter.	It is unclear whether collaborating artists and/or organizations are relevant to the proposed project, supporting materials are unclear what role collaborators will perform, and it is unclear whether they have supporting knowledge about the subject matter.	Collaborating artists and/or organizations are not relevant to the proposed project, supporting materials include no detail what role they will perform, and/or they have no supporting knowledge about the subject matter.

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Impact 30%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Development Potential	The project is certain to advance the mission and/or strategic plans of the applicant organization.	The project is likely to advance the mission and/or strategic plans of the applicant organization.	The project has the potential to advance the mission and/or strategic plans of the applicant organization.	It is unclear how the project would advance the mission and/or strategic plans of the applicant organization.	The project would not advance the mission and/or strategic plans of the applicant organization.
Audience Impact	The proposal precisely identifies the artistic communities, audiences and/or participants for whom the work is intended.	The application clearly identifies the artistic communities, audiences and/or participants for whom the work is intended.	The application identifies the artistic communities, audiences and/or participants for whom the work is intended.	It is unclear who are the artistic communities, audiences and/or participants for whom the work is intended.	The application does not identify the artistic communities, audiences and/or participants for whom the work is intended.
Cultural Awareness	The applicant or key collaborators bring strong cultural knowledge to their artistic roles in the project.	The applicant or key collaborators bring appropriate cultural knowledge to their artistic roles in the project.	The applicant or key collaborators bring some cultural knowledge to their artistic roles in the project.	It is unclear whether the applicant and key collaborators bring cultural knowledge to their roles in the project.	The applicant and key collaborators do not bring appropriate cultural knowledge to their roles in the project.
Sector Engagement	The proposal includes ample points of contact with relevant artistic communities, organizations and collaborators.	The proposal includes some points of contact with relevant artistic communities, organizations and collaborators.	The proposal includes limited contact with relevant artistic communities, organizations and collaborators.	It is unclear whether the proposal includes contact with relevant artistic communities, organizations and collaborators.	The proposal includes no contact with relevant artistic communities, organizations and collaborators.
Community Impact	Proposal demonstrates clear and detailed understanding of the cultural and socio-economic impact that the proposed activities will have upon the artistic communities, locations and sector in which the work takes place.	Proposal demonstrates strong understanding of the cultural and socio-economic impact that the proposed activities will have upon the artistic communities, locations and sector in which the work takes place.	Proposal demonstrates adequate understanding of the cultural and socio-economic impact that the proposed activities will have upon the artistic communities, locations and sector in which the work takes place.	It is unclear whether the applicant understands the cultural and socio-economic impact that the proposed activities will have upon the artistic communities, locations and sector in which the work takes place.	Proposal demonstrates no understanding of the cultural and socio-economic impact that the proposed activities will have upon the artistic communities, locations and sector in which the work takes place.

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Feasibility 20%	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Applicant Background	Supporting materials demonstrate that the applicant and key collaborators have excellent background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators have strong background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators have adequate background and experience to inform their roles on the project.	It is unclear from the supporting materials whether the applicant and key collaborators have the background and experience to inform their roles on the project.	Supporting materials demonstrate that the applicant and key collaborators do not have the background and experience to inform their roles on the project.
Project Planning	The project plan is clear, detailed, and realistic , and includes ample time and resources for each phase, including application process.	The project plan is clear and realistic and sets aside enough time and resources for each phase, including the application process.	The project plan is realistic and sets aside adequate time and resources for each phase, including the application process.	The project plan is unclear . It is unclear whether it includes adequate time and resources.	The project plan is unrealistic , and/or does not set aside enough time and resources for each phase.
Budget	Projected fees and expenses are clearly explained and justified by project plan and support materials ; and compensate the applicant and collaborators appropriately .	Projected fees and expenses are clearly explained and justified by project plan ; and compensate the applicant and collaborators adequately .	Projected fees and expenses are explained and justified by project plan ; and compensation for applicant and collaborators is included .	Projected fees and other expenses are not clearly explained and/or not justified by project plan ; and it is unclear whether there will be compensation for applicant and collaborators.	Projected fees and other expenses are not explained clearly ; and do not include appropriate compensation for themselves or others.
Exhibition	There are excellent and detailed plans with ample resources to ensure the project reaches the intended audience or participants.	There are strong plans with sufficient resources to ensure the project reaches the intended audience or participants.	There are basic plans with adequate resources to ensure the project reaches the intended audience or participants.	It is unclear whether there are plans or resources to ensure the project reaches the intended audience or participants.	There are no plans and no resources to ensure the project reaches the intended audience or participants.
Revenue Sources	Applicant has secured multiple sources of grants/contributed revenue, earned revenue and/or sponsorship outside of the ITI Arts Funding program.	Applicant has secured at least one and applied for multiple sources of grants/contributed revenue, earned revenue and/or sponsorship outside of the ITI Arts Funding program.	Applicant has identified and applied for multiple sources of grants/contributed revenue, earned revenue and/or sponsorship outside of the ITI Arts Funding program.	It is unclear whether the applicant has identified, applied for or secured any other sources of grants/contributed revenue, earned revenue and/or sponsorship outside of the ITI Arts Funding program.	Applicant has no plan to identify or access funding outside the ITI Arts Funding program.