



NORTHWEST TERRITORIES FILM AND MEDIA SECTOR FUNDING SCHEDULE

The Department of Industry, Tourism and Investment (ITI) provides the Northwest Territories (NWT) Film and Media Sector with funding support delivered through the Support for Entrepreneurs and Economic Development (SEED) Policy's NWT Film and Media Sector Funding Schedule.

SEED contributes up to 70 to 80 percent of eligible costs based on the applicant's community of residence:

- Group 1 communities (Yellowknife, Hay River, Fort Smith, and Inuvik) – 70 percent; and
- Group 2 communities (all other communities within NWT) – 80 percent.

Applicants are required to contribute the remaining 20 to 30 percent. Sweat equity, as defined in the SEED Policy section five (5) ("Definitions") may be considered with approval from the Minister. The annual client limit is \$30,000 per fiscal year.

Applicants are encouraged to contact their local ITI Regional Office for further assistance and information. ***Please refer to the Film and Media Sector Funding Schedule Frequently Asked Questions (FAQ) supporting document for further clarification including ineligible projects and activities.***

Who can apply?

NWT residents or NWT businesses engaged in commercial film and media sector production are eligible for assistance. Applicants should be able to demonstrate proficiency in the film and media sector. Demonstrated proficiency could include one or more of the following:

- Completion of a degree or certificate from a recognized film and media arts program at least two years in length;
- Completing a production that won an award, or placed highly, in a competition designed to solicit non-professional entries;
- A credited role (director, producer, etc.) in a production that has been professionally released;
- Documented experience working in the in the film, television and media arts industry; or
- A registered *Full Member* of the NWT Professional Media Association.



Work performed for third parties under contract such as corporate videos, and advertisements are not eligible. Some project costs such as producer fees paid to the applicant company, corporate overhead and wages for permanent or regular company staff are not eligible for funding under this program.

Each project will be limited to one application per category per fiscal year, except where noted, and reviewed on a case by case basis.

Except where noted, contributions made under the Film and Media Sector Funding Schedule will be made in accordance with the guidelines of the SEED Policy's Entrepreneur Support program.

Schedule Categories:

1. Development

Amount available: Up to a maximum of \$10,000 per fiscal year.

Purpose: To assist applicants with costs associated with the development stage of a new commercial project. Projects currently receiving funding under the Producers Incentive Pilot Program will not be eligible for additional development funding under SEED in the same fiscal year.

Eligible costs include: Third-party market and concept research, legal fees, concept art, consulting, scripting, filming and post-production fees.

Applicants must demonstrate a proposed development plan that includes a detailed description of the deliverables and scope of the pitch, including which broadcasters and/or distributors will be targeted. This plan should demonstrate the readiness of the project to meet the marketplace and to align to broadcaster/distributor mandates.

2. Production

Amount available: Up to a maximum of \$25,000 per fiscal year.

Purpose: To assist qualified film and media sector businesses in supporting commercial media productions in the NWT. Preference will be given to those projects that have secured funding through a recognized national media organization (Telefilm Canada or Canada Media Fund), broadcaster or distributor.



Applicants should show that:

- At least 50 percent of the production costs will be goods and services purchased and consumed in the NWT.

Eligible costs include: Equipment and location rentals, arms-length wages to cast and crew, accounting fees and post-production fees.

3. Distribution and Promotion

Amount available: Up to a maximum of \$25,000 per fiscal year.

Purpose: To assist applicants with marketing and promoting their productions, services and businesses.

Eligible costs include: Registration fees, select travel expenses, promotional materials, exhibition materials such as digital cinema packages, media/public relations services, product marketing and distribution or other similar costs.

Applicants seeking support for travel to a festival, market or trade show must demonstrate that they are actively involved in the event as an exhibitor, speaker, competition winner/participant, or guest. *Travel support is limited to a maximum of two individuals per production per fiscal year.*

4. Special Partnerships

Amount Available: Up to a maximum of \$25,000 per fiscal year.

Purpose: To support film and media initiatives which bolster talent and career enhancement for film businesses and organizations in the NWT. This fund is reserved for initiatives that leverage funds or opportunities from third parties but which require more equity than the SEED applicant can supply independently. Please see FAQ for examples of initiatives that may benefit from this fund.

Eligibility: Applicants should show that:

- Their project has been selected through a juried process by a recognized film and media sector stakeholder(s) and endorsed by the NWT Film Commission;

Sweat equity, as defined in the SEED Policy section 5 (“Definitions”) may be considered with approval from the Minister.



How to apply?

Application forms can be found at www.nwtfilm.com/en/local-industry

Contact your local Industry, Tourism and Investment Regional Office to speak to an Economic Development Officer who will assist you with your application:

South Slave Region

Tel (867) 872-8046

Sahtu Region

Tel (867) 587-7171

North Slave Region

Tel (867) 767-9212

Dehcho Region

Tel (867) 695-7500

Beaufort Delta Region

Tel (867) 678-8023