



Yellowknife Hotel Information

Occupancy												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2021	29.5%	45.9%	46.7%	45.2%								
2020	64.1%	82.2%	48.4%	29.3%	23.4%	22.4%	29.6%	41.7%	36.0%	32.6%	29.6%	30.0%
2019	62.6%	82.8%	76.5%	47.7%	45.4%	54.8%	58.0%	64.6%	84.7%	71.2%	65.5%	68.5%
% Change	-54.0%	-44.2%	-3.6%	54.4%	-48.3%	-59.1%	-48.9%	-35.4%	-57.5%	-54.1%	-54.8%	-56.2%

Average Daily Rate (ADR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2021	\$178.21	\$150.80	\$154.41	\$152.66								
2020	\$172.84	\$174.80	\$164.33	\$126.49	\$129.50	\$145.58	\$143.09	\$146.81	\$149.83	\$152.33	\$153.74	\$151.02
2019	\$171.93	\$176.50	\$177.65	\$173.19	\$175.52	\$173.17	\$160.23	\$174.27	\$175.11	\$175.61	\$175.08	\$171.75
% Change	3.1%	-13.7%	-6.0%	20.7%	-26.2%	-15.9%	-10.7%	-15.8%	-14.4%	-13.3%	-12.2%	-12.1%

Revenue Per Available Room (revPAR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2021	\$52.55	\$69.19	\$72.06	\$68.98								
2020	\$110.80	\$143.63	\$79.56	\$37.03	\$30.35	\$32.62	\$42.39	\$61.26	\$53.92	\$49.72	\$45.53	\$45.36
2019	\$107.56	\$146.09	\$135.88	\$82.60	\$79.61	\$94.94	\$92.96	\$112.49	\$148.37	\$124.95	\$114.69	\$117.69
% Change	-52.6%	-51.8%	-9.4%	86.3%	-61.9%	-65.6%	-54.4%	-45.5%	-63.7%	-60.2%	-60.3%	-61.5%

Avg Occupancy YTD		
2019	2020	2021
67.2%	56.1%	41.7%

Avg ADR YTD		
2019	2020	2021
\$175.15	\$165.92	\$157.36

Avg revPAR YTD		
2019	2020	2021
\$117.63	\$93.09	\$65.58

Methodology notes:

1. Data is collected by STR Inc. Participant hotels include: Days Inn & Suites Yellowknife, Explorer Hotel, Quality Inn & Suites Yellowknife, Super 8 Yellowknife, and Stanton Suites Hotel. In 2021, data represents 58% of available rooms in the City of Yellowknife.
2. Occupancy is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or other reasons.
3. Average Daily Room Rate measures a hotel's pricing scale. It is calculated by dividing total revenue for a period by the total number of occupied room nights during the same period.



4. Revenue Per Available Room calculates the average daily revenue per available room. It is calculated by dividing a hotel's total revenue for a period by the total number of available rooms during the same period. Rooms which are not available due to renovations or other reasons are omitted.