

NORTHWEST TERRITORIES PRODUCERS INCENTIVE PILOT PROGRAM

FREQUENTLY ASKED QUESTIONS

What is the purpose of the Producers Incentive Pilot Program (PIPP)?

The Producers Incentive Pilot Program is designed to support the pre-development and development phases of film projects which have the potential to become commercially viable film productions and contribute economic value to the NWT film and media sector.

How can I demonstrate that my project is commercially viable?

Commercial viability may be demonstrated in a number of ways; for example, interest from recognized and established funders or broadcasters, involvement of experienced crew who have achieved prior successes, or subject matter that is timely or relevant to a broad sector of the population can all indicate potential commercial viability.

Who can apply?

Applications are invited from NWT-based professional producers who have demonstrated the ability to produce commercially viable film and media projects. Co-productions with non-NWT production companies are also eligible as long as the NWT ownership of the project is 51% or greater.

When is the deadline to apply?

There is no calendar deadline to submit applications; however, funding for this program replenishes April 1st (the first day of the fiscal year) and funds must be utilized in the same fiscal year they were awarded.

How often can I apply?

Two PIPP applications per fiscal year will be allowed under this program for any applicant; but only one PIPP application may be active at any time.

Can I apply if my project has been awarded funding from other GNWT programs?

The NWTFC will consider applications that have already been awarded funding from programs such as NWT Arts Council or NWT Film and Media Sector Funding Schedule (SEED); however, applicants may not combine multiple GNWT funds for the same activity.