

EVALUATION AND DECISION-MAKING CRITERIA

Applications will be evaluated on a first-come, first-served basis beginning April 1st of each fiscal year. Applicants that meet eligibility requirements detailed in the Producers Incentive Pilot Program (PIPP) policy will be assessed according to the following grading rubric.

Criteria	3 points	2 points	1 points	0 points
<i>Economic benefit to the NWT from PIPP-funded activities (net of deferred fees, investments and in-kind contributions)</i>	75-100% of PIPP funded activities take place in NWT	25-74% of PIPP funded activities take place in NWT;	10-24% or less of PIPP funded activities take place in NWT	Less than 10% of PIPP funded activities take place in NWT
<i>Potential economic and professional experience benefit to the NWT, if project is produced</i>	Project would create many recognized crew positions ⁱ for NWT residents and utilize many NWT goods and services	Project would create some recognized crew positions for NWT residents and utilize many NWT goods and services	Project would create a few recognized crew positions for NWT residents and utilize few NWT goods and services	Excepting NWT Producer Applicant, project would create no recognized crew positions and utilize minimal or no NWT goods and services
<i>Demonstrated professional experience and prior market success of producer/production company</i>	Overall, proposed crew are experienced in their roles and possess many years of professional experience in film and media sector	Overall, proposed crew are emerging in their roles and possess some professional experience in film and media sector	Overall, proposed crew are new in their roles and possess little professional experience in film and media sector	Proposed crew meets but does not exceed program eligibility threshold ⁱⁱ
<i>Feasibility of project with respect to budget, financing and scope</i>	Financial structure and budget are very detailed and budget is	Financial structure and budget are moderately detailed	Financial structure and budget are minimally detailed and	Application contains insufficient detail to assess

	suitable for scope of project	and budget is for sufficient for scope of project	budget is plausibly adequate for scope of project	
<i>Percentage of financing originating from entities headquartered outside of the Northwest Territories</i>	75-100% of total financing originates outside NWT	25-74% of total financing originates outside NWT	10-24% of total financing originates outside NWT	Less than 10% of financing originates outside NWT, or application contains insufficient detail to assess
Total Possible Points	15			

ⁱ Recognized Crew Positions are defined on page 3 of the NWT Film Rebate Program guide

ⁱⁱ Minimum eligibility is explained in the PIPP policy document on page 8, section 6. 'Eligibility'