



Aboriginal Tourism Champions Program

Application Form

Please submit the completed application form to the Regional Tourism Officer at your Regional ITI Office. If you need more space to answer the questions, please use and attach extra pages.

1. Personal Information

Name

Address

Town/City

Postal Code

Phone (home)

Phone (business)

Phone (cell)

Email

2. Please indicate your Aboriginal ancestry.

3. Are you originally from an NWT community or town?

Yes

No

What NWT community/town are you from?

4. What is your history/background/interest in the tourism or hospitality industry?

5. In a few words, please tell us what Aboriginal tourism means to you.



6. Indicate any activities or organizations you are a part of that support the preservation and promotion of local Aboriginal culture.

7. What motivates you to promote Aboriginal tourism in your community?

8. How do you plan to foster the development of new Aboriginal tourism businesses, help existing businesses grow, and/or improve the profitability of Aboriginal tourism operations?

9. Please indicate anything else that you would like the selection committee to consider about your skills or knowledge.

10. Please provide three references. We may contact them to discuss why you would be a good Aboriginal Tourism Champion.

Reference #1

Name

Relationship to Applicant

Telephone

Email

Signature

Date

Reference #2

Name

Relationship to Applicant

Telephone

Email

Signature

Date



Reference #3

Name

Relationship to Applicant

Telephone

Email

Signature

Date

Signature of Applicant

Date

Signature of Regional Tourism Officer

Date

Workplan

On a separate page, applicants need to provide a workplan that includes:

- A short description of the project they would like to do or how they will provide support and advice to tourism operators about Aboriginal culture.
- A proposed budget of eligible expenses to do the project or advisory work (to a maximum of \$5,000).

Applicants are encouraged to ask the Tourism Development Officers in their regional ITI office about any questions they have or for assistance to complete the application form or the workplan.