



Northwest Territories Visitation Statistics

Main Purpose of Travel	2011/12	2012/13	2013/14	2014/15	2015/16	% Change
Aurora Viewing	7,400	15,700	21,700	16,400	24,300	48%
Fishing^a	5,100	4,800	5,600	4,300	4,600	8%
General Touring	13,400	15,200	14,800	14,900	19,000	28%
Hunting	480	500	510	510	510	1%
Outdoor Adventure	2,300	3,100	1,900	2,100	2,400	13%
Visiting Friends & Relatives	11,800	13,800	14,100	17,200	12,200	-29%
Total Leisure Visitors	40,480	53,100	58,610	55,410	63,010	14%
Business Travel	24,300	24,100	35,300	29,400	30,900	5%
Total Visitors	64,780	77,200	93,910	84,810	93,910	11%

Northwest Territories Visitor Spending (millions)

Main Purpose of Travel	2011/12	2012/13	2013/14	2014/15	2015/16	% Change
Aurora Viewing	\$ 10.2	\$ 15.2	\$ 21.0	\$ 26.8	\$ 39.7	48%
Fishing^a	\$ 12.9	\$ 11.6	\$ 14.0	\$ 9.3	\$ 9.7	4%
General Touring	\$ 10.9	\$ 12.6	\$ 12.6	\$ 14.0	\$ 19.8	41%
Hunting	\$ 5.5	\$ 5.8	\$ 5.9	\$ 7.1	\$ 7.2	1%
Outdoor Adventure	\$ 5.2	\$ 6.0	\$ 4.1	\$ 6.0	\$ 7.0	17%
Visiting Friends & Relatives	\$ 7.2	\$ 8.4	\$ 8.9	\$ 12.0	\$ 8.5	-29%
Total Leisure Visitors	\$ 51.9	\$ 59.6	\$ 66.5	\$ 75.2	\$ 91.9	22%
Business Travel	\$ 48.5	\$ 48.1	\$ 70.5	\$ 71.4	\$ 75.2	5%
Total Spending (millions)	\$ 100.4	\$ 107.7	\$ 137.0	\$ 146.6	\$ 167.1	14%

Last Update: September 26, 2016. "

a: Methodology and historical data revised in 2016