

Expression of Interest: Tourism Product Diversification and Marketing Program

Submit to your Regional Industry, Tourism and Investment Office

Legal Business Name:	
Operating Business Name:	
Project Title:	
Contact Name:	
Mailing Address:	
Telephone:	Fax:
Email:	Website:
<u>Eligibility Requirements</u>	
Please check all that apply:	
You are:	
<input type="checkbox"/> A business that complies with the legal requirements to carry on business in the NWT, and are: <ul style="list-style-type: none"> • a Corporation registered and in good standing under the NWT Business Corporations Act; • a Co-operative Association in good standing under the NWT Co-operative Associations Act; or • a partnership or sole proprietorship registered and in good standing with the Department of Justice, Legal Registries Division where required, and a holder of a valid NWT municipal business licence where required. 	
<input type="checkbox"/> A society in good standing and registered in the NWT.	
<input type="checkbox"/> A municipality, band council, economic development agency or Aboriginal organization in the NWT.	
<input type="checkbox"/> Representing a group of separate businesses or operations intending to develop a market ready Tourism Product Package.	
<input type="checkbox"/> Intending to start a business in which Aboriginal cultural tourism is a significant component.	

Which program schedule are you applying for, and how much are you requesting? (check all that apply):

- Schedule 1 Business Planning and Transition Assistance \$ _____
- Schedule 2 Product Development and Enhancement \$ _____
- Schedule 3 Marketing Assistance for Tourism Businesses \$ _____

Have you received funds in the past from any of the following program schedules? If yes, please check all that apply, and indicate when you received the funds, and the amount:

- Schedule 1 Business Planning and Transition Assistance \$ _____
When _____
- Schedule 2 Product Development and Enhancement \$ _____
When _____
- Schedule 3 Marketing Assistance for Tourism Businesses \$ _____
When _____

Provide a brief description of the project (what are you going to purchase, build, or do?):

What are the measurable objectives/ targets of the project? (i.e. what will determine project success)

How much funding do you need in this fiscal year to complete your project?

\$ _____

How much equity are you planning on contributing to your project?

\$ _____

Project Start-Date:

Project End-Date:

Clearly identify your intended market(s).

Provide a brief description of how your proposed project matches market demand.

Are you or your business currently in arrears with any GNWT department or agency including the NWT Business Development and Investment Corporation (BDIC)?

- Yes
- No

If you answered “yes” to the previous question, please provide in the space below to which departments or agencies you owe, how much you owe and how far behind you are in payments.

Is your business currently in arrears on any other loans or debt?

- Yes
- No

If you answered “yes” to the question above, please describe how much you owe to which lenders (including government agencies such as the Canada Revenue Agency, individuals, credit card companies, banks and credit unions) and how far behind you are in payments.

Date:

Name (Printed):

Signature: