



Yellowknife Airbnb Information

Total Available Listings												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2019	206	190	204	210	198	194	203	204	232	236	-	-
2018	143	158	162	161	141	128	140	147	172	193	185	214
Change (#)	63	32	42	49	57	66	63	57	60	43	-	-

Occupancy												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2019	61.9%	78.7%	80.0%	56.1%	57.9%	63.4%	60.7%	62.9%	81.6%	63.1%	-	-
2018	58.7%	71.6%	77.3%	50.7%	58.8%	66.0%	71.9%	80.5%	84.9%	60.2%	43.9%	74.1%
Change (pts)	3.2	7.1	2.7	5.4	-0.9	-2.6	-11.2	-17.6	-3.3	2.9	-	-

Average Daily Rate (ADR) for the Entire Place												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2019	\$197.87	\$229.14	\$221.26	\$194.00	\$201.65	\$202.63	\$207.60	\$230.39	\$255.49	\$240.50	-	-
2018	\$230.48	\$219.31	\$216.48	\$191.83	\$199.56	\$202.32	\$203.38	\$203.83	\$253.86	\$216.08	\$199.93	\$199.58
Change (\$)	-\$32.61	\$9.83	\$4.78	\$2.17	\$2.09	\$0.31	\$4.22	\$26.56	\$1.63	\$24.42	-	-

Revenue Per Available Room (revPAR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2019	\$122.46	\$180.23	\$177.11	\$108.82	\$116.73	\$128.55	\$126.03	\$144.84	\$208.55	\$151.83	-	-
2018	\$135.36	\$157.11	\$167.34	\$97.29	\$117.38	\$133.50	\$146.16	\$164.07	\$215.45	\$130.15	\$87.84	\$147.79
Change (\$)	-\$12.90	\$23.12	\$9.77	\$11.53	-\$0.65	-\$4.95	-\$20.13	-\$19.23	-\$6.90	\$21.68	-	-

Avg Occupancy YTD	
2018	2019
68.1%	66.6%

Avg ADR YTD	
2018	2019
\$213.71	\$218.05

Avg revPAR YTD	
2018	2019
\$146.38	\$146.51



Methodology notes:

- Data is provided by AirDNA (www.airdna.co).
- Total Available Listings: The count of Airbnb and HomeAway listings that were advertised for rent during the month or had a booked day in the month.
- Occupancy: Booked Listing Nights divided by Available Listing Nights (Entire Place).
- Average Daily Rate or ADR: The Average Daily Rate charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb or HomeAway service fees or taxes.
- Revenue Per Available Room (revPAR): Entire Place ADR times Occupancy. Differing from the hotel industry, AirDNA considers the entire place listings as a "room".
- ADR and revPAR are reported by AirDNA in US dollars. These amounts have been converted to Canadian dollars using the monthly conversion rates published by the Bank of Canada.