



## Yellowknife Airbnb/VRBO Report

Total Available Listings												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2019</b>	209	193	207	212	199	195	204	209	237	239	230	248
<b>2018</b>	144	159	163	162	142	130	142	149	174	195	187	217
<b>Change (#)</b>	65	34	44	50	57	65	62	60	63	44	43	31

Occupancy												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2019</b>	60.7%	78.5%	79.2%	55.9%	58.3%	63.8%	60.2%	62.4%	81.6%	62.3%	50.0%	68.7%
<b>2018</b>	58.6%	70.6%	76.6%	50.8%	58.5%	63.9%	70.3%	78.6%	84.6%	58.7%	43.8%	72.9%
<b>Change (pts)</b>	2.1	7.9	2.6	5.1	-0.2	-0.1	-10.1	-16.2	-3.0	3.6	6.2	-4.2

Average Daily Rate (ADR) for the Entire Place												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2019</b>	\$195.18	\$223.35	\$217.30	\$192.74	\$198.54	\$200.80	\$206.79	\$229.45	\$250.91	\$236.96	\$222.32	\$217.10
<b>2018</b>	\$229.12	\$218.50	\$214.98	\$191.60	\$199.29	\$201.72	\$202.89	\$200.83	\$248.83	\$214.67	\$197.47	\$197.17
<b>Change (\$)</b>	-\$33.94	\$4.85	\$2.32	\$1.14	-\$0.75	-\$0.92	\$3.90	\$28.62	\$2.08	\$22.29	\$24.85	\$19.93

Revenue Per Available Room (revPAR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2019</b>	\$118.44	\$175.23	\$172.15	\$107.70	\$115.72	\$128.12	\$124.48	\$143.23	\$204.85	\$147.53	\$111.16	\$149.07
<b>2018</b>	\$134.37	\$154.27	\$164.77	\$97.26	\$116.61	\$128.92	\$142.66	\$157.81	\$210.50	\$125.92	\$86.41	\$143.82
<b>Change (\$)</b>	-\$15.93	\$20.96	\$7.38	\$10.44	-\$0.89	-\$0.80	-\$18.18	-\$14.58	-\$5.65	\$21.61	\$24.75	\$5.25

Avg Occupancy YTD	
<b>2018</b>	<b>2019</b>
65.7%	65.1%

Avg ADR YTD	
<b>2018</b>	<b>2019</b>
\$209.76	\$215.95

Avg revPAR YTD	
<b>2018</b>	<b>2019</b>
\$138.61	\$141.47



**Methodology notes:**

- Data is provided by AirDNA ([www.airdna.co](http://www.airdna.co)).
- Total Available Listings: The count of Airbnb and HomeAway (VRBO) listings that were advertised for rent during the month or had a booked day in the month.
- Occupancy: Booked Listing Nights divided by Available Listing Nights (Entire Place).
- Average Daily Rate or ADR: The Average Daily Rate charged per booked entire place listing. ADR includes cleaning fees but not other Airbnb or HomeAway service fees or taxes.
- Revenue Per Available Room (revPAR): Entire Place ADR times Occupancy. Differing from the hotel industry, AirDNA considers the entire place listings as a "room".
- ADR and revPAR are reported by AirDNA in US dollars. These amounts have been converted to Canadian dollars using the monthly conversion rates published by the Bank of Canada.