



## Yellowknife Hotel Information

Occupancy												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2020</b>	64.1%	82.2%	48.4%	29.3%	23.4%	22.4%	29.6%					
<b>2019</b>	62.6%	82.8%	76.5%	47.7%	45.4%	54.8%	58.0%	64.6%	84.7%	71.2%	65.5%	68.5%
<b>% Change</b>	2.5%	-0.7%	-36.7%	-38.6%	-48.3%	-59.1%	-48.9%	-	-	-	-	-

Average Daily Rate (ADR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2020</b>	\$172.83	\$174.80	\$164.33	\$126.49	\$129.50	\$145.60	\$143.09					
<b>2019</b>	\$171.94	\$176.50	\$177.66	\$173.19	\$175.51	\$173.17	\$160.23	\$174.27	\$175.10	\$175.61	\$175.08	\$171.74
<b>% Change</b>	0.5%	-1.0%	-7.5%	-27.0%	-26.2%	-15.9%	-10.7%	-	-	-	-	-

Revenue Per Available Room (revPAR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>2020</b>	\$110.80	\$143.63	\$79.56	\$37.03	\$30.35	\$32.62	\$42.39					
<b>2019</b>	\$107.56	\$146.09	\$135.88	\$82.60	\$79.61	\$94.94	\$92.96	\$112.49	\$148.37	\$124.95	\$114.69	\$117.69
<b>% Change</b>	3.0%	-1.7%	-41.4%	-55.2%	-61.9%	-65.6%	-54.4%	-	-	-	-	-

Occupancy YTD		
2018	2019	2020
69.2%	60.9%	42.7%

ADR YTD		
2018	2019	2020
\$169.20	\$172.84	\$159.20

revPAR YTD		
2018	2019	2020
\$117.15	\$105.21	\$67.95

### Methodology notes:

1. Data is collected by STR Inc. Participant hotels include: Days Inn & Suites Yellowknife, Explorer Hotel, Quality Inn & Suites Yellowknife, Super 8 Yellowknife, and Stanton Suites Hotel. In 2020, data represents 60% of available rooms in the City of Yellowknife.
2. Occupancy is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or other reasons.
3. Average Daily Room Rate measures a hotel's pricing scale. It is calculated by dividing total revenue for a period by the total number of occupied room nights during the same period.
4. Revenue Per Available Room calculates the average daily revenue per available room. It is calculated by dividing a hotel's total revenue for a period by the total number of available rooms during the same period. Rooms which are not available due to renovations or other reasons are omitted.