



Yellowknife Hotel Occupancy

Occupancy												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	72.4%	86.6%	81.4%	53.9%	52.4%	66.7%	58.4%	77.5%	91.2%	76.5%	73.9%	69.8%
2016	76.8%	79.5%	88.3%	59.1%	57.4%	72.3%	58.4%	73.3%	92.2%	68.7%	68.0%	69.5%
% Change	-5.7%	8.9%	-7.8%	-8.8%	-8.7%	-7.7%	0.0%	5.7%	-1.1%	11.4%	8.8%	0.4%

Average Daily Rate (ADR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	\$164.82	\$164.23	\$165.61	\$167.70	\$153.96	\$167.09	\$160.82	\$154.54	\$163.06	\$162.64	\$151.51	\$166.35
2016	\$158.30	\$164.27	\$165.18	\$166.20	\$166.96	\$167.60	\$164.19	\$166.04	\$167.14	\$166.69	\$165.96	\$166.72
% Change	4.1%	0.0%	0.3%	0.9%	-7.8%	-0.3%	-2.1%	-6.9%	-2.4%	-2.4%	-8.7%	-0.2%

Revenue Per Available Room (revPAR)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2017	\$119.33	\$142.17	\$134.75	\$90.46	\$80.74	\$111.45	\$93.86	\$119.84	\$148.79	\$124.38	\$112.02	\$116.07
2016	\$121.65	\$130.63	\$145.82	\$98.27	\$95.88	\$121.21	\$95.81	\$121.63	\$154.02	\$114.54	\$112.78	\$115.83
% Change	-1.9%	8.8%	-7.6%	-7.9%	-15.8%	-8.1%	-2.0%	-1.5%	-3.4%	8.6%	-0.7%	0.2%

Occupancy YTD		
2015	2016	2017
77.4%	72.9%	71.6%

ADR YTD		
2015	2016	2017
\$164.98	\$165.05	\$161.91

revPAR YTD		
2015	2016	2017
\$127.69	\$120.37	\$115.92

Methodology notes:

1. Data is collected by STR Inc. Participant Hotels: Coast Fraser Tower, Days Inn & Suites, Explorer Hotel, Quality Inn & Suites, Super 8 Yellowknife, Stanton Suites Hotel. Data represents 40% of available rooms in the City of Yellowknife.
2. Occupancy is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or other reasons.
3. Average Daily Room Rate measures a hotel's pricing scale. It is calculated by dividing total revenue for a period by the total number of occupied room nights during the same period.
4. Revenue Per Available Room calculates the average daily revenue per available room. It is calculated by dividing a hotel's total revenue for a period by the total number of available rooms during the same period. Rooms which are not available due to renovations or other reasons are omitted.