

South Slave Region - Tourism Indicators

The following tourism indicators describe tourism trends in the South Slave Region. It is also important to understand other local, territorial, national and global trends that may impact tourism in the South Slave Region. Additional research conducted by the Department of Industry, Tourism and Investments' Tourism and Parks Research Planning Unit can be found at: www.iti.gov.nt.ca/infopage/tourism-research

Population Estimates At July 1, by Community

Community	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Northwest Territories	40,845	41,694	42,595	43,305	43,401	43,178	43,374	43,350	43,149	43,278	43,501	43,639	43,841	43,623
South Slave Region	7,802	7,802	7,872	8,084	8,043	7,962	8,056	7,899	7,912	7,912	7,986	8,007	8,055	8,007
Enterprise	68	74	73	94	97	99	102	104	107	103	103	114	118	122
Fort Providence	819	803	824	801	799	757	744	742	752	748	771	785	800	815
Fort Resolution	569	575	562	522	502	502	507	512	509	503	488	479	500	524
Fort Smith	2,328	2,369	2,438	2,487	2,444	2,461	2,506	2,463	2,498	2,473	2,575	2,574	2,574	2,536
Hay River	3,728	3,688	3,682	3,822	3,841	3,775	3,827	3,763	3,690	3,780	3,742	3,743	3,747	3,689
Hay River Dene 1	290	293	293	301	307	314	316	315	304	305	307	312	316	321
Kakisa	x	x	x	57	53	54	54	x	52	x	x	x	x	x

Provided by Northwest Territories Bureau of Statistics

South Slave Region - Tourism Operator Licenses

2010	2011	2012	2013	2014	2015
25	28	32	30	30	28

Fort Smith Airport - Monthly Passenger Volumes and Year to Year Change

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2012	1,448	1,327	1,408	1,484	1,788	1,691	1,809	1,557	1,387	1,511	1,462	1,440
	1.5%	3.3%	-1.2%	9.2%	23.7%	32.3%	42.1%	9.9%	-0.8%	8.2%	5.8%	2.1%
2013	1,503	1,347	1,442	1,459	1,508	1,381	1,512	1,563	1,558	1,644	1,363	1,510
	3.8%	1.5%	2.4%	-1.7%	-15.7%	-18.3%	-16.4%	0.4%	12.3%	8.8%	-6.8%	4.9%
2014	1,518	1,215	1,317	1,322	1,345	1,326	1,369	1,337	1,340	1,392	1,267	1,446
	1.0%	-9.8%	-8.7%	-9.4%	-10.8%	-4.0%	-9.5%	-14.5%	-14.0%	-15.3%	-7.0%	-4.2%

Provided by Government of the Northwest Territories, Department of Industry, Tourism and Investment

Hay River Airport - Monthly Passenger Volumes and Year to Year Change

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2012	2,240	2,033	2,138	2,325	2,266	2,328	2,389	2,297	2,198	2,246	2,304	2,115
	-1.7%	2.4%	-3.3%	12.4%	3.1%	-3.6%	2.1%	-1.0%	-1.6%	-2.7%	7.1%	7.1%
2013	2,296	2,069	2,168	2,412	2,256	2,139	2,405	2,366	2,479	2,715	2,275	2,337
	2.5%	1.8%	1.4%	3.7%	-0.4%	-8.1%	0.7%	3.0%	12.8%	20.9%	-1.3%	10.5%
2014	2,487	2,294	2,422	2,442	2,477	2,085	2,495	2,327	2,562	2,630	2,285	2,144
	8.3%	10.9%	11.7%	1.2%	9.8%	-2.5%	3.7%	-1.6%	3.3%	-3.1%	0.4%	-8.3%

Provided by Government of the Northwest Territories, Department of Industry, Tourism and Investment

South Slave Territorial Parks - Overnight Visitor Numbers

Park Name	2010	2011	2012	2013	2014 *
60th Parallel	325	23	253	227	260
Fort Providence	3,531	2,550	1,990	1,724	1,742
Hay River	2,414	2,440	2,257	2,212	2,284
Lady Evelyn Falls	1,134	755	879	1,318	773
Little Buffalo River	161	605	792	882	555
Queen Elizabeth	673	344	764	676	553
Twin Falls	2,278	1,657	1,715	1,779	1,395
Total	10,516	8,374	8,650	8,818	7,618

* 2014 data estimates based on 2013 value of average party size

South Slave Territorial Parks - Visitor Origin by Permit Count

	2010	2011	2012	2013	2014
Canada	2,624 68.8%	1,876 68.6%	2,033 67.4%	2,201 67.0%	1,748 61.6%
USA	224 5.9%	158 5.8%	157 5.2%	191 5.8%	142 5.0%
Other	187 4.9%	120 4.4%	137 4.5%	154 4.7%	150 5.3%
NT-Resident	778 20.4%	582 21.3%	689 22.8%	739 22.5%	795 28.0%
Total	3,813	2,736	3,016	3,285	2,838

South Slave Territorial Parks - Average Party Size

Park Name	2010	2011	2012	2013	2014 *
60th Parallel	2.56	2.56	2.64	2.34	2.34
Fort Providence	3.17	3.70	2.98	2.56	2.56
Hay River	2.77	2.87	2.97	2.78	2.78
Lady Evelyn Falls	2.49	2.60	2.88	2.66	2.66
Little Buffalo River	3.10	3.58	3.86	3.80	3.80
Queen Elizabeth	2.21	2.16	2.41	2.32	2.32
Twin Falls	2.67	2.91	2.58	2.55	2.55
Total	2.78	3.06	2.87	2.68	2.68

* No party size available for 2014 - calculations based on 2013 data

South Slave Territorial Parks - Average Length of Stay (days)

Park Name	2010	2011	2012	2013	2014
60th Parallel	1.06	1.00	1.05	1.16	1.02
Fort Providence	2.07	2.07	2.15	1.90	2.21
Hay River	1.94	1.90	1.97	2.19	2.19
Lady Evelyn Falls	1.72	1.35	1.66	1.61	1.76
Little Buffalo River	2.46	3.01	3.07	3.13	3.40
Queen Elizabeth	2.37	1.98	1.68	1.78	2.13
Twin Falls	1.39	1.31	1.48	1.46	1.51
Total	1.84	1.83	1.88	1.89	2.03

Visitor Information Centre Walk-in Visitor Numbers & Year Over Year Change

	May	Jun	Jul	Aug	Sep	Total
60th Parallel						
2012	1130	2515	3281	4758	1115	12799
	124.2%	-4.4%	0.9%	68.5%	-17.2%	21.2%
2013	8894	*	*	4194	855	13943
	687.1%			-11.9%	-23.3%	8.9%
2014	1466	3858	4464	5200	2108	17096
	-83.5%	-	-	24.0%	146.5%	22.6%
Hay River						
2013	22	267	325	255	72	941
	*	*	*	*	*	*

* Indicates missing data or data unavailable at the time of publishing

Parks Canada Attendance by Fiscal Year (April 1 to March 31)

Park Name	2009-10	2010-11	2011-12	2012-13	2013-14
Wood Buffalo	2,479	1,599	1,324	1,790	3,364