

Beaufort Delta Region - Tourism Indicators

The following tourism indicators describe tourism trends in the Beaufort Delta Region. It is also important to understand other local, territorial, national and global trends that may impact tourism in the Beaufort Delta Region. Additional research conducted by the Department of Industry, Tourism and Investments' Tourism and Parks Research Planning Unit can be found at: www.iti.gov.nt.ca/infopage/tourism-research

Population Estimates At July 1, by Community

Community	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Northwest Territories	40,845	41,694	42,595	43,305	43,401	43,178	43,374	43,350	43,149	43,278	43,501	43,639	43,841	43,623
Beaufort Delta Region	6,972	7,087	7,077	7,059	7,085	6,996	6,969	6,957	6,953	6,996	6,949	6,942	6,928	6,898
Aklavik	687	678	646	623	632	616	613	627	618	641	656	660	689	691
Fort McPherson	832	809	820	813	814	805	809	801	815	805	813	812	815	792
Inuvik	3,399	3,555	3,572	3,622	3,654	3,646	3,616	3,601	3,632	3,639	3,607	3,563	3,466	3,396
Paulatuk	320	315	326	308	306	303	309	306	309	323	322	313	316	304
Sachs Harbour	125	118	113	121	122	127	123	124	131	126	115	117	124	128
Tsiigehtchic	195	213	209	202	190	181	177	159	154	154	152	148	158	160
Tuktoyaktuk	998	986	966	956	941	906	898	910	876	876	877	905	923	962
Ulukhaktok	416	413	425	414	426	412	424	429	418	432	407	424	437	465

Provided by Northwest Territories Bureau of Statistics

Beaufort Delta Region - Tourism Operator Licenses

2010	2011	2012	2013	2014	2015
24	21	18	17	13	8

Inuvik Airport - Monthly Passenger Volumes and Year to Year Change

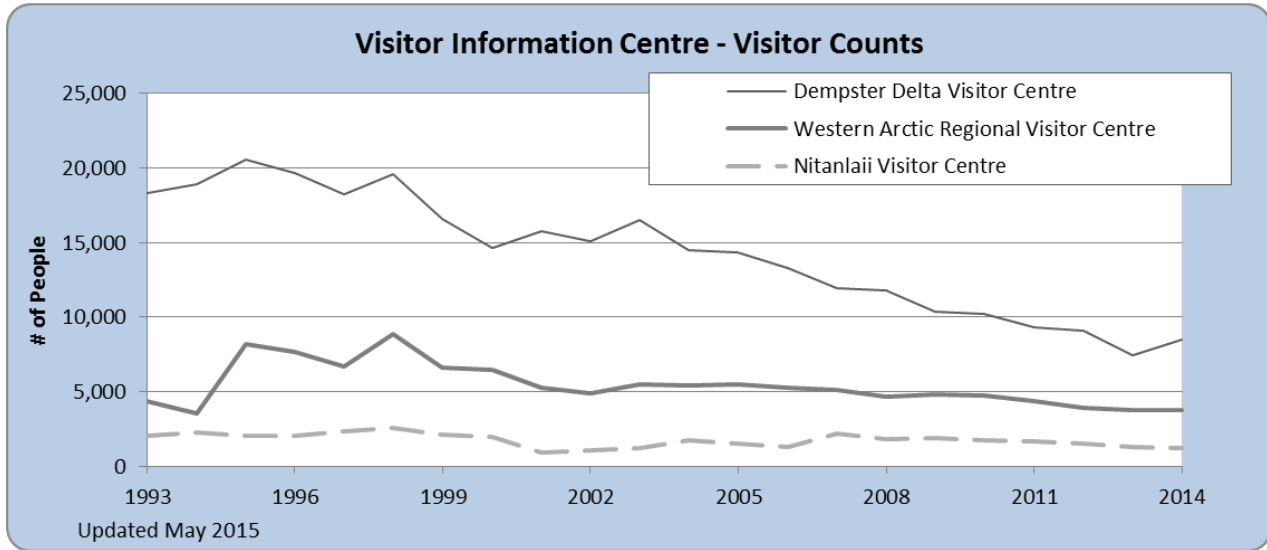
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2012	7,956	7,242	7,599	7,594	7,650	8,087	8,179	8,541	7,900	7,687	7,548	7,486
	-5.0%	-11.3%	-4.3%	-3.5%	3.8%	-3.2%	2.1%	-6.6%	1.4%	7.5%	5.4%	2.3%
2013	7,185	6,663	7,759	7,800	7,441	5,869	6,329	5,984	6,085	6,001	6,074	5,768
	-9.7%	-8.0%	2.1%	2.7%	-2.7%	-27.4%	-22.6%	-29.9%	-23.0%	-21.9%	-18.2%	-22.9%
2014	6,073	5,314	5,796	6,128	6,550	5,899	6,218	5,990	5,706	5,901	6,526	5,689
	-15.5%	-20.2%	-25.3%	-21.4%	-12.0%	0.5%	-1.8%	0.1%	-6.2%	-1.7%	7.4%	-1.4%

Provided by Government of the Northwest Territories, Department of Industry, Tourism and Investment

Parks Canada Attendance by Fiscal Year (April 1 to March 31)

Park Name	2009-10	2010-11	2011-12	2012-13	2013-14
Aulavik	18	12	16	8	8
Ivvavik*	67	142	78	112	84
Tuktut Nogait	4	2	7	7	21

* Park is physically located in Yukon, but visitors must travel through Inuvik to reach it



Visitor Information Centre Walk-in Visitor Numbers & Year Over Year Change

	May	Jun	Jul	Aug	Sep	Total
Dawson City**						
2012	192	2357	3619	2578	372	9118
	-48.2%	-9.3%	5.7%	-0.2%	24.0%	-1.7%
2013	172	2264	2577	1987	304	7304
	-10.4%	-3.9%	-28.8%	-22.9%	-18.3%	-19.9%
2014	257	2135	2711	2747	618	8468
	33.1%	-6.0%	4.9%	27.7%	50.8%	13.7%
Inuvik						
2012	*	1014	1475	1307	108	3904
		0.00%	-20.5%	0.77%	-51.6%	-8.2%
2013	*	975	1524	1060	115	3751
		-3.8%	3.3%	-18.9%	6.5%	-3.92%
2014	*	1016	1389	1199	192	3796
		4.21%	-8.86%	13.11%	66.96%	1.20%
Nitainlaii						
2012	*	344	572	592	66	1574
		-25.1%	-1.5%	0.2%	6500.0%	-1.8%
2013	*	302	500	460	0	1262
		-12.2%	-12.6%	-22.3%		-19.8%
2014	*	276	425	503	12	1216
		-8.6%	-15.0%	9.3%	-	-3.6%

*Note: Visitor Information Centre (VIC) openings in the Beaufort Delta Region are contingent on the start of the ferries operating, therefore data may not be available. VICs closed from October to April.

**Dawson City Visitor Information Centre is operated by the Government of Northwest Territories to serve the Beaufort Delta Region.

Beaufort Delta Territorial Parks - Overnight Visitor Numbers

Park Name	2010	2011	2012	2013	2014**
Gwichin	106	246	178	201	161
Happy Valley	1,449	1,587	1,343	1,363	1,479
Jak	455	387	480	380	400
Nitainlaii	76	276	196	416	282
Vadzaih Van Tshik *	23	13	*	*	*
Total	2,109	2,509	2,197	2,360	2,344

* Park data treated as part of Gwichin Territorial Park data starting in 2012

** 2014 data estimates based on 2013 value of average party size

Beaufort Delta Territorial Parks - Visitor Origin by Permit Count

	2010	2011	2012	2013	2014
Canada	531 55.1%	458 41.9%	466 47.4%	469 45.3%	544 52.9%
USA	123 12.8%	195 17.8%	186 18.9%	160 15.4%	158 15.4%
Other	238 24.7%	277 25.3%	243 24.7%	296 28.6%	252 24.5%
NT-Resident	72 7.5%	164 15.0%	88 9.0%	111 10.7%	75 7.3%
Total	964	1,094	983	1,036	1,029

Beaufort Delta Territorial Parks - Average Party Size

Park Name	2010	2011	2012	2013	2014**
Gwichin	3.21	4.32	2.97	3.35	3.35
Happy Valley	2.10	2.13	2.04	2.11	2.11
Jak	2.35	2.13	2.55	2.52	2.52
Nitainlaii	2.24	2.71	2.51	2.31	2.31
Vadzaih Van Tshik *	1.64	1.86	*	*	*
Total	2.19	2.29	2.23	2.28	2.28

* Park data treated as part of Gwichin Territorial Park data starting in 2012

** No party size available for 2014 - calculations based on 2013 data

Beaufort Delta Territorial Parks - Average Length of Stay (days)

Park Name	2010	2011	2012	2013	2014
Gwichin	1.39	1.39	1.20	1.37	1.50
Happy Valley	1.49	1.58	1.36	1.36	1.55
Jak	1.30	2.54	1.23	1.37	1.49
Nitainlaii	1.44	1.38	1.23	1.47	1.31
Vadzaih Van Tshik *	0.71	1.14	*	*	*
Total	1.44	1.71	1.31	1.38	1.51

* Park data treated as part of Gwichin Territorial Park data starting in 2012