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GNWT Continues Support of Northern Manufactured Products

YELLOWKNIFE (March 2, 2010) – The Government of the Northwest Territories has added made-in-the-NWT signs to its stable of approved Northern Manufactured Products.

Hay River's Poison Painting received the designation today for some of their sign products - standard traffic signs, park/interpretive signs, exterior building signs and project signs. The designation was made under the Business Incentive Policy's Interim Manufacturing Directive.

"The investment, jobs and incomes produced by NWT manufacturers are important to foster and maintain," says Minister of Industry, Tourism and Investment Bob McLeod. "I'm pleased we've been able to add these Poison Painting products to our Northern Manufactured Products fold."

Poison Painting began manufacturing signs in 2001. The company provides signage to clients such as the NWT Power Corporation, Northern Transportation Company Limited, and the Government of Nunavut.

The designated signs will be added to the list of products that have previously been designated under the directive as Northern Manufactured Products. Designed to assist in the development and growth of NWT manufacturers, the goals of the Interim Manufacturing Directive are to stimulate job creation through local production of goods and to broaden the NWT's economic base. It is one part of the GNWT's efforts to foster sustainable, vibrant communities and a diversified economy that provides all regions and communities with choices as envisioned by the 16th Legislative Assembly in *Northerners Working Together*.

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